

## Your Seminar Leaders

### Tara L. Robinson

is a writer, speaker and life coach. She publishes *Whole Living Journal*, a healthy living magazine based in Cincinnati. Tara also hosts a weekly radio show on WAIF 88.3FM, where she interviews *New York Times* bestselling authors, along with leading thinkers and teachers in the fields of consciousness and self-development. She has been a keynote speaker for large organizations such as TEDx and United Way. Her book, *The Ultimate Risk*, was published by Hay House.



### Robert W. Buechner

is an attorney, author and motivational speaker. He has written six books and spoken at over 1,500 forums on taxes, finances and motivation. A community leader, he helped form Cincinnati Reads, which now has over 1,600 volunteers; Champions for Urban Youth; and Team Coaching for Winning at Life. Currently an assistant basketball coach at Withrow High School, he has strived to live in balance, while pursuing the ideal of connecting passion and purpose in key areas of life.



## A Seminar that Changes Lives

*"The presentation Tara and Bob delivered was inspiring and beneficial for our staff and teachers. The material was fresh, humorous and kept the audience engaged. Everyone left with a practical, personalized plan for taking control of their success and happiness. I highly recommend this program for any organization."*

-Kerrie Benning, ABLE/ESOL Coordinator,  
Great Oaks Career Campuses

*"My life has been enriched by this program. The self-assessment was very powerful...it told me a lot about myself! The leaders gave me specific, to-the-point suggestions for living in better balance. I believe anyone who completes this program will benefit dramatically and experience a new level of life satisfaction."*

-Robert Love, Jr.

connecting  
**PASSION &  
PURPOSE**

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connecting  
**PASSION &  
PURPOSE**



A game-changing seminar that improves personal effectiveness through intentional living

*For employees,  
organizations & individuals*



Some people live in balance.

Most do not, and their work, relationships and health suffer. Many feel life "happens to them" and they are powerless to change anything.

**Welcome to a brand new attitude!**



Connecting Passion and Purpose is a proven, step-by-step approach to intentional living, based on self-awareness, goal setting, behavior modification and accountability:

1. The seminar starts with a **self-assessment**. Each attendee plots their answers on *The Balance Wheel*, a visual tool for managing eight key areas of life.
2. Looking at their own **goals**, attendees develop **benchmarks** that will indicate progress toward each goal.
3. Seminar leaders explain how to use the **Law of Optional Behavior** (a refinement of deferred gratification) to change habits that hinder goal attainment.
4. The session ends with a discussion of the **power of presence** when one is in balance; often called the "It Factor."

Participants make a plan for living their passions. They learn tools for working toward goals, and leave empowered to take control of their success. In time, those who practice the program find themselves becoming more effective at everything they do.



Because some people want to **dive deeper** into the Connecting Passion and Purpose concepts, seminar leaders offer follow-up life coaching. For details, contact Tara L. Robinson: 513.317.4757 • [lifedynamicstara@gmail.com](mailto:lifedynamicstara@gmail.com)

**EMPOWER**  
your associates, colleagues  
and team members to  
live with intention and  
become more effective at  
work, home and play.

**START**  
*connecting*  
**PASSION & PURPOSE**  
**TODAY**

To bring this seminar to your facility  
contact Tara or Robert:

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