



Would you like to...

Improve retention and morale?

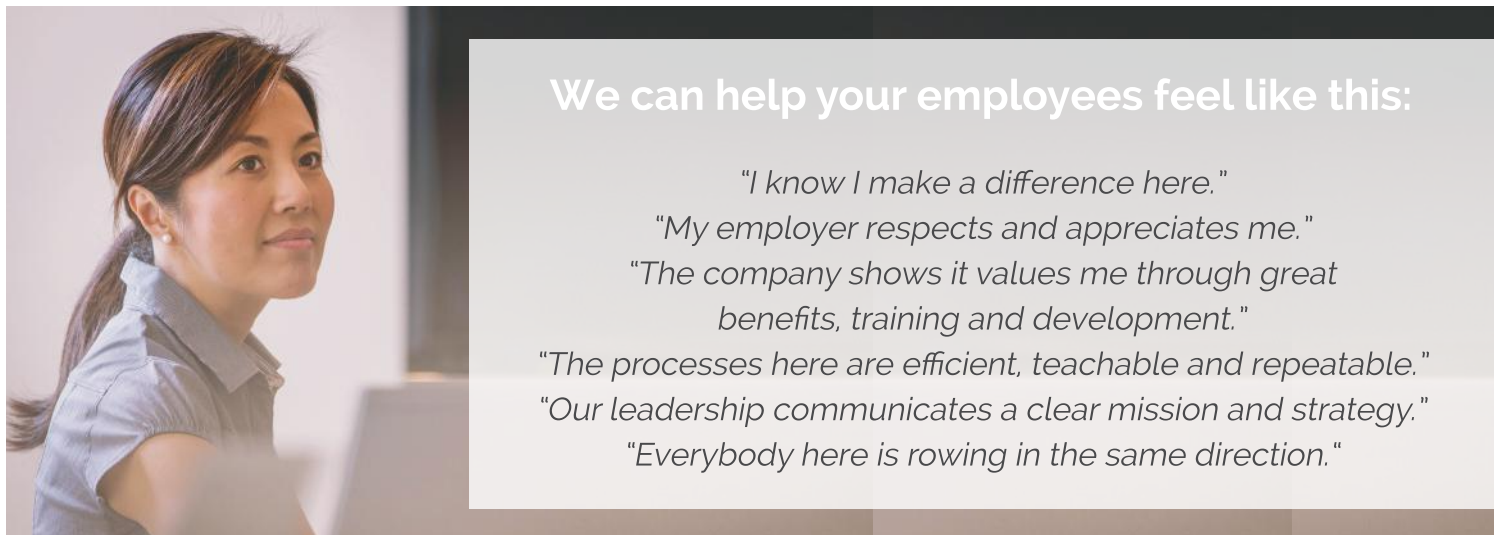
Increase productivity?

Drive profitability?

INTENTIONAL CULTURE CHANGE PROTECTS YOUR BEST ASSET

Business owners say, "People are my most important asset." But what are you doing to bring them back once they leave for the day? You probably utilize a financial forecast, but are you intentional with a strategic plan to ensure your people are engaged?

OUR **THRIVE** GAP ANALYSIS LEADS TO A STRATEGIC PEOPLE PLAN THAT CAN HELP YOU BECOME AND REMAIN AN EMPLOYER OF CHOICE.



We can help your employees feel like this:

"I know I make a difference here."

"My employer respects and appreciates me."

"The company shows it values me through great benefits, training and development."

"The processes here are efficient, teachable and repeatable."

"Our leadership communicates a clear mission and strategy."

"Everybody here is rowing in the same direction."

Culture change is a journey, not an event. **Take our People Matter Assessment** (over) to see EXACTLY how we can help YOUR COMPANY start driving cultural success today!



MB CONSULTING SOLUTIONS

When people matter, companies thrive.

513 · 207 · 2252 • Melanie@ThriveWithMB.com

PEOPLE MATTER ASSESSMENT

We want to see your team **THRIVE!** Take this simple assessment to gauge how MB Consulting can help you create a great place to work:

| | Yes | No | Unsure |
|--|-----|----|--------|
| TALENT matters: are your people 100% engaged and working towards clear goals? | | | |
| HEALTH matters: Are you attending to the health of your business? Do your policies address the whole system, all the people and legal matters? | | | |
| RETENTION matters: Are you keeping your best people with top-notch rewards, recognitions and compensation? | | | |
| IMPROVEMENT matters: Have you streamlined processes for greater efficiency? | | | |
| VISION matters: Is your team aware of and able to share your vision? | | | |
| ENGAGEMENT AT THE TOP matters: Is culture a priority for your leaders? Do they walk the talk and communicate transparently? | | | |

Total (one point for each **YES**): _____

SCORE:

1-2 = You need **MB Consulting** today!

3-4 = On the right path, but there are still a few areas you can improve.

5-6 = Way to **THRIVE!**

Any areas where you answered "Unsure" or "No" need attention.

HOW WE CAN HELP

Power Hour: A one-hour face-to-face discussion of your needs based on the assessment above. Takes one hour.

THRIVE Gap Analysis: An in-depth review of your company's cultural health, resulting in a People Plan with action items. We spend 3-5 hours exploring your challenges and possible solutions.

Implementation Support: Ongoing guidance for carrying out your People Plan. We'll work with your team for 6, 9 or 12 months.

Ongoing Coaching: After implementing your People Plan, we can evaluate how well it worked and help you make adjustments to keep improving morale, increasing productivity and driving profitability. Coaching sessions are held monthly or bi-monthly.

READY TO GET STARTED? CONTACT US TODAY!

Call 513•207•2252 or email Melanie@ThriveWithMB.com



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