

# COVID-19 Roundup: How Teams are Adapting

ZB Teams are finding innovative ways to keep production rolling, sales reps engaged and morale up.

Here's a round-up of some of the activities:

## **Video Connects Dental Team Members in Iberia Despite Distance**

A team member writes a note, balls it up, and throws it to another, who, through the magic of video, catches it in a different location. The chain continues until the last receiver unfolds the ball to reveal an inspiring message.

[Watch the video](#)

## **Foot & Ankle: Tournament Debates Keep Sales Reps Learning**

Mark Kimitsuka, Foot and Ankle Clinical Sales Specialist, found a way to keep newer western US Foot and Ankle (F&A) sales reps engaged while elective surgeries were postponed. He created a March Madness-style debate tournament on ZB products and selling techniques. Quinton Holloway, F&A Sales Senior Specialist, set up a similar tournament based on Masters Match Play bowling for the eastern half of the country.

## **Global E2E Supply Chain: Staying connected to culture**

To keep company goals top of mind, Roberto Perez-de-Frias, Global E2E Supply Chain Transformation/PMO Lead, and team have been opening meetings with the Commit slide, and highlighting a different Cultural Habit each meeting.

## **EMEA Academy Circle: Enhancing content**

The Academy Circle has been upgrading the online resource for learning content and training calendars. Every course the Academy runs, along with many local courses, is being recorded and uploaded for 'Listen Back.' In addition, the entire catalogue of Club Best sessions is available.

[Access The Circle Academy](#)

## **Warsaw, Ind.: Work from Home Attire competition**

Warsaw's Sourcing and Instruments Employee Engagement team held an attire competition won by the Outside Supplier Processing (OSP) Team (People's Choice) and Ben Laborde (Most Original). Winners got new ZB T-shirts. Those working onsite also got recognition. Howard Levy, Vice President, Global Sourcing, noted the dedication of OSP team members for their excellent support of Warsaw North production.

## **Saying It with Flowers**

Meanwhile in Europe, ZB in the Netherlands brightened many days by sending tulips to each team member's family. Recipients were asked for a "Keep the Spirit" photo.

In ZB in China, flowers were also sent to team members, this time in appreciation for those who went above and beyond to support medical workers and community members. For example, Sales Representative Longiun Li joined the medical assistance volunteer group to help provide transportation to medical workers who needed to get to work. Longiun also helped distribute donations of badly needed hospital and material supplies.